Coaching: Practice Makes Perfect.
ALA Video (1986)
Techniques for reinforcing skills developed in workshops to on-the-job performance through peer coaching programs. Peer feedback on a reference interview demonstrates the improvement of skills through coaching.
Video Cassette (16 min.)
Z 668.5 C6184

Conducting the Reference Interview.
"...Illustrates the stages of a reference interview and reviews the steps necessary for a successful answer. All the stages are demonstrated in walk-in, phone and online scenarios. In addition, tips are shown on handling difficult or unusual interviews. All of the reference interviews in this program were taken from real occurrences".—Container
1 videodisc (30 min.)
Z711 .C62 2004

Controlling the Confrontation.
ALA Video (199?)
Demonstrates the best ways to use four basic communication tools: mind, voice, body, and face. Provides essential training for anyone who strives for successful communication.
Video Cassette (44 min.)
BF 637 I48 C65

Copyright & Technology: Fair Use in the Electronic Age.
American Library Assn.
Provides an overview of copyright and investigates how the principle of fair-use extends to electronic information.
2 Cassettes
Z 649 F35 C66 A&B

Copyright: What Every School, College, and Public Library Should Know.
AIME (1986)
An examination of the copyright issue and how it affects the professional educator. Defines the Copyright Law and fair-use guidelines. Combines fact and common practice examples to simplify the Copyright Law.
Video Cassette (21 min.)
Viewer's Guide (21 p.)
KF 2995 C65

ALA Library Video Network (1993)
Video Cassette (24 min.)
Z 716.3 C88

The Difficult Reference Question.
ALA Video (1986)
Practical guidance in developing the communications skills necessary for responding to difficult reference questions. Basic communication and negotiation techniques are described and demonstrated.
Video Cassette (19 min.)
Z 711 D53

Does This Completely Answer Your Question?
ALA Video Library Network (1992)
Emphasizes the importance of the reference interview and the skills necessary to conduct it effectively.
Video Cassette (16 min.)
Z 711 D64

The Effective Library.
Orange County Dept. of Education (1988)
Gives library education for librarians, school boards, parent teacher organizations and other support groups.
Video Cassette (15 min.)
Z 675 S3 E33

Getting What You Want: How to Reach Agreement and Resolve Conflict Every Time.
ALA Video Network (1993)
Explains how to win by negotiation and offers guidelines for "personal peacekeeping."
Video Cassette (19 min.)
BF 627 N4 G47

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
Into the Future: On the Preservation of Knowledge in the Electronic Age.
Sequel to Slow Fires. Discusses the hidden crisis inherent in digital information. Will information stored electronically still be accessible in the future?
Video Cassette (1 hr.)
Z 681.3 D53 I57

Is the Customer Always Right?
ALA Video Network (1994)
Gives a dozen strategies for handling problem customers.
Video Cassette (23 min.)
Z 716.3 I72

Library Binding.
Demonstrates many bindery techniques. Illustrates the preservation options available through library binders.
Video Cassette (26 min.)
Z 700 L485

Library Inventory.
Orange County Dept. of Education (1988)
Explains mechanics, timeliness, and reasons for maintaining library inventories.
Video Cassette (23 min.)
Z 675 S3 C65

Library Security: Theft and Exit Controls.
Brigham Young University (1985)
Discuss the 3M Theft Detection System, how people try to steal books, and procedures for stopping theft.
Video Cassette (14 min.)
Z 679.6 L53

Materials Preservation Workshop.
Demco Video Industrial Products (1981)
Manual contains easy-to-follow instructions and photographs of mending procedures.
#1 Quick Repair.
#2 Preventive Measures.
#3 Dollar Saving Repair.
Video Cassette (2 hr.)
Manual (36 p.)
Z 701 M37

Orange County Dept. of Education (1988)
Demonstrates eight simple book repairs.
Video Cassette (26 min.)
Z 700 M45

Murder in the Stacks.
Columbia University Libraries Preservation Committee (1987)
Instruction for proper care and handling of library books.
Video Cassette (14 min.)
Z 701 M87

Museums and Libraries.
National Public Radio Cassette
AM 7 M87

Audio Recording Services (1985)
1. Keynote Speaker Joseph Shubert
3. Government, Religion, Pornography and You
4. Learning to Lobby, Lobby for Learning
5. Dynamic Library Programs for Learning
6. Tomorrow’s Learning Environment
7. Rethinking Technical Services in the Electronic Age
8. Local History Records and Their Use
9. Marketing Your Library
12. Fee-Based Library Service
13 Cassettes
Z 673 N48 N46

For additions to this section please see the Media Resources Desk.
For availability check the Library catalog http://webpac.library.unlv.edu.
**People First.**  
ALA Video (1990)  
Through interviews with library users and employees who have disabilities, outlines the basics of putting people first when addressing library service and individual needs.  
Video Cassette (38 min.)  
Z 711.92 H3 P45

**A Principal's Analysis of the Library Media Center.**  
Orange County Dept. of Education (1988)  
Reviews all the elements of an effective library media center.  
Video Cassette (17 min.)  
Z 675 S3 P75

**The School Library Media Specialist: A Continuing story.**  
Conn. Educational Media (1985)  
Video Cassette (15 min.)  
Z 675 S3 S372

**The School Library: Where Learning Meets the Future.**  
American Association of School Librarians (2000)  
Description of the Nassau School Library System and how the media center contributes to learning particularly in the age of computers and the Internet. Also discusses what a good school library is.  
Video Cassette  

**Shedding Light on the Case.**  
Columbia University Libraries (1990)  
Refers to standards that will ensure the safety of exhibited materials in the areas of lighting, temperature, relative humidity and pollution control.  
Video Cassette (18 min.)  
Booklet (18 p.)  
Z 701 S54

**Slow Fires.**  
Council on Library Resources (1987)  
Tells the story of the deterioration and destruction of our world's intellectual heritage. Provides a comprehensive assessment of the worldwide situation, demonstrates methods of restoration and preservation, and suggests ways to prevent new documents from facing ultimate destruction.  
Video Cassette (1 hr.)  
Z 701 S56

**A Symposium on Collection Management in an Electronic Environment.**  
University of Minnesota (1994)  
Tape 1: Introduction, Managing the Old & the New, Emerging Trends in Scholarly Communication. (2 hr.)  
Tape 2: Collection Development for the Electronic Library, Sharing Resources in the CIC (1 hr. 36 min.)  
Tape 3: Panel & Audience Question and Answer Session (1 hr. 11 min.)  
3 Video Cassettes  
Z 687 S96

**Tales of Plateauing.**  
ALA Video (1989)  
Helps managers and staff recognize several types of plateaued employees and encourages joint responsibility for developing strategies to ensure effective performance. Presents three vignettes dealing with long time employees. Suggests appropriate solutions.  
Video Cassette (27 min.)  
Guide (12 p.)  
HF 5384.5 T34

**Taming the Paper Tiger.**  
Library Video Network (1991)  
Brings you proven techniques for taming the paper tiger in your life.  
Video Cassette (24 min.)  
HF 5547.15 T34

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A Tour of the Library of Congress.  
Information Office Library of Congress  
(1986)  
Gives viewers a closeup view of the Gutenberg Bible, Stradivarius violins in concert, detailed pictures of the rough draft of the Declaration of Independence, and rare photographs, maps, and movies. Preservation activities are presented. The basics of using the Library and the history of the collections are covered.  
Video Cassette (20 min.)  
Z 733 U6 T68

The Unquiet Library.  
PBS (1990)  
A portrayal of a music appreciation project under the direction of the Library of Congress. Features Appalachian fiddlers, blues singers, chamber music ensembles and the Library's own resident Juilliard String Quartet.  
Video Cassette (45 min.)  
ML 136 U55 L53

Weeding: Cultivating Your Library.  
Orange County Dept. of Education  
(1988)  
Discusses the appropriateness and timeliness of books in the library.  
Video Cassette (17 min.)  
Z 703.6 W44

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