

UNLV LIBRARY
MEDIA RESOURCES CATALOG
COMMUNICATIONS/JOURNALISM
Summer 2008

The Ad and the Id: Sex, Death, and Subliminal Advertising.

University of California

Shows how advertisers use powerful "subliminal" images to influence and motivate consumers to buy. Uncovers and analyzes from a psychoanalytic perspective the hidden images of sex and death that are placed under the surface of seemingly ordinary advertisements.

Video Cassette (28 min.)
HF 5813 U6 A42

American Porn.

PBS Home Video (2002)

"Frontline reports on the forces behind the recent explosion of sexually explicit material available in American society and the pending political battle that may engulf the multi-billion dollar pornography industry."--Container 1 videocassette (22 min.)

1 Video Cassette (60 min.)
HQ471 .A44 2002

Animated Soviet Propaganda : From the October Revolution to Perestroika.

Jove Film Distribution, c2006

From the 1920s to the 1980s, the Soviet regime ordered the production of dozens of animated propaganda films. Their target audience was the Soviet Union itself, and their goal was to win the hearts and minds of the Soviet people. Commentary by leading Soviet film scholars

pt. 1. American imperialists
pt. 2. Fascist barbarians
pt. 3. Capitalist sharks
pt. 4. Onward to the shining future : communism

4 videodiscs (430 min.) + 1 pamphlet
DK278 .A54 2006

Are We Scaring Ourselves to Death?

ABC News (1994)

Examines the "cancer epidemic", crime reporting and "consumer" reporting in relation to people's beliefs about these issues. Confronts consumer advocates and government regulators, asking whether they may have done more harm than good.

Video Cassette (50 min.)
PN 4784 D57 A74

Around the World in 72 Days.

PBS (1997)

The story of Nellie Bly, one of Joseph Pulitzer's top reporters.

Video Cassette (1 hr.)
PN 4874 C59 A76

The Art of Communication.

United Learning (1987)

See summary in the Education section.

Video Cassette (30 min.)
Guide (17 p.)
HQ 755.8 W32 pt. 1

The Art of Listening.

Learning Seed (1993)

Teaches practical techniques students can learn, practice, and perfect.

Video Cassette (28 min.)
Guide (14 p.)
BF 323 L5 A77

Be Prepared to Speak.

Kantola Skeie Prods. (1985)

Presents information via the story of Dr. Gerry Baker, a sports physician asked to give a talk to a business organization. Speech writing, speech presentation, and overcoming stage fright are explained. Emphasis is on the importance of visualizing yourself confident and successful in a challenging situation.

Video Cassette (27 min.)
PN 4121 B46

Behind That Poker Face.

Telon Prod. (1993)

Discusses how a person can use a sensory observation system, linguistic neuro-optical observation, to read other people's mind processes to become a better poker player, gain insights into relationships and improve business dealings.

Video Cassette (40 min.)
GV 1255 P78 B43

Being on TV: The Crash Course.

TV Inc. (1990)

Prepares novices to face TV cameras with competence.

Video Cassette (32 min.)

Wallet Cards

PN 1992.8 I68 B43

Beyond Killing us Softly: : The Strength to Resist : The Impact of Media Images on Women and Girls.

Cambridge Documentary Films (2000)

A documentary about the fight against the toxic and degrading messages to women and girls that dominate the media. The film presents the leading authorities in the fields of psychology of women and girls, eating disorders, gender studies, violence against women, and media literacy -- and focuses their ideas on practical solutions and the best tactics for reclaiming our culture.

Video Cassette (34 min.)

HF 5827.85 B48

Big Dream, Small Screen.

PBS (1997)

The story of Philo T. Farnsworth, who fulfilled his dream of harnessing the electron to transmit images. Although he exhibited his television well in advance of his chief competitor, Farnsworth is seldom credited for his contributions.

Video Cassette (1 hr.)

TK 6635 F3 B53

Body Language: Non-Verbal Communication.

Learning Seed (1993)

Explores how we communicate through body movements, gestures, and our use of personal space.

Video Cassette (25 min.)

Guide (12 p.)

BF 637 N66 B62

Breaking Boundaries, Testing Limits.

PBS (1991)

Depicts the sixties youth rebellion and the counterculture. Chronicles the media's role in the development and impact of the youth rebellion and society's response to it.

Video Cassette (1 hr.)

HN 59 B722

Brief Encounters: Managing Successful Interviews.

CRM Films (1990)

Illustrates the pitfalls common to job interviewing from the manager's perspective. Details effective principles you can implement to improve the effectiveness of your own interviewing technique. Explains group interview.

Video Cassette (19 min.)

Leader's Guide (12 p.)

HF 5549.5 I6 B75

The Business Lunch.

Public Media Video (1988)

The complete guide to dining etiquette for anyone who entertains for business or social occasions. Includes setting up your appointment, choosing the restaurant, ordering the meal, managing hard-to-handle foods, tipping, and ending the meeting.

Video Cassette (27 min.)

BJ 2038 B87

Can We Talk?

CRM (1993)

This amusing video asks your organization, "are you encouraging open communication and are you really listening?" Here, a self-absorbed team leader never finds time to hear staff suggestions for cutting waste, increased efficiency or quality.

Video Cassette (18 min.)

Leader's Guide (36 p.)

HF 5549.5 C6 C35

Can You Believe TV Ratings?

WGBH (1992)

Examines the methods used to measure audiences for TV shows. While ratings are becoming more accurate, they are still far from scientific.

Video Cassette (1 hr.)

PN 1992.3 U5 C25

The Career Track Collection. II

CareerTrack Pub. (1992)

Optimizing Your Performance

Your Image, Power and Career

Leadership in Today's Organization

The Power of Words

Communication Skills, Strategies &

Tactics

On the Home Front

6 Cassettes

HF 5386 C26

Class Dismissed: How TV Frames the Working Class

Media Education Foundation (2005)

"Featuring interviews with media analysts and cultural historians, this documentary examines the patterns inherent in TV's disturbing depictions of working class people as either clowns or social deviants, stereotypical portrayals that reinforce the myth of meritocracy"—Container.

1 videodisc (62 min.)

P94.5.W68 C53 2005

The CNN Effect TV & Foreign Policy.

Center for Defense Information, c1995

A look at the effect TV has on foreign policy for America.

1 videocassette (29 min.)

E840 .C55 1995

Color Adjustment.

California Newsreel (1991)

Traces 40 years of turbulent race relations through the lens of prime time entertainment. Reveals how prime time was "integrated" and how bitter racial conflicts were absorbed into non-controversial formats of the prime time series.

Video Cassette (1 hr. 27 min.)

E 185.61 C65

Communication Techniques.

Films for the Humanities (1995)

Demystifies three technologies: photocopiers, cellular telephones, and computer systems. Explains how they work and what their potential uses might be.

Video Cassette (23 min.)

TK 6570 M6 C64

Controlling the Confrontation.

ALA Video (199?)

Demonstrates the best ways to use four basic communication tools: mind, voice, body, and face. Provides essential training for anyone who strives for successful communication.

Video Cassette (44 min.)

BF 637 I48 C65

The Cost of Free Speech.

Films for the Humanities (1991)

Raises the question of whether the press has the right to be wrong, how much freedom of the press is too much, and whether freedom of the press can become the freedom to do harm.

Video Cassette (26 min.)

KF 4774 Z9 C67

Crisis Communications Training Seminar.

American Hotel & Motel Assn. (198?)

Four different hospitality industry crisis cases are depicted. Dramatizations of a pool accident, a fire, a terrorist hostage incident, and a rape. In each case the audience learns fundamental techniques in crisis communications management.

Video Cassette (48 min.)

Manual (19 pgs.)

TX 911.3 R57 C75

The Crisis of the Cultural Environment: Media and Democracy in the 21st Century.

Media Education Foundation (1997)

George Berbner delivers a stinging indictment of the way the so-called 'information superhighway' is being constructed. Showing the real uses to which the information superhighway will be put by its corporate masters, he urges the citizens of the world to struggle for democratic principles in the cultural environment.

Video Cassette (1 hr. 30 min.)

P95.82 U6 C75

Cross Cultural Communications.

Promedion Productions (2002)

Gives examples of how to communicate effectively with persons from different cultures

1 Video Cassette (35 min., 30 sec.)

HM1211 .C76 2002

Cross Talk.

Films for the Humanities (1998)

Looks at the misunderstandings and communication failures in business caused by cultural differences. Focuses on problems in America for those of Chinese and Korean origin. Uses footage of performance assessment in Bank of America to explain how different cultural outlooks can lead to unconscious communication breakdown.

2 Video Cassettes (54 min. ea)

HF 5549.5 M5 C767 pt. 1-2

Cyber Hate.

CBC Educational Sales (1995)

Cyberspace is the new wild frontier. Unregulated, it may be the last bastion in free speech and open debate, but it has also proven to be a powerful pulpit for hate-filled propaganda. Asks where we draw the line. Should government step in to decide what ideas may be shared, or is it more important to teach students to handle information in a responsible manner?

Video Cassette (20 min.)

TK 5105.875 I57 C82

Dealing with Upset Citizens and the Public : Three Powerful Techniques.

Strategies for Business and Government (1999)

Discusses three important skills useful in conflict resolution: active listening, the direct method, which is a type of assertiveness, and soften, a type of non-verbal communication.

Audio Cassette (30 min.)

HM 1126 B38

Delivering Successful Presentations.

American Management Assn. (1992)

Shows step-by-step the proven techniques that effective presenters use to make their point. Covers preparation, rehearsals, and stand-up skills.

Video Cassette (28 min.)

HF 5718.22 D44

Democracy on Deadline: The Global Struggle for an Independent Press.

First Run/Icarus Films (2006)

This documentary profiles journalists in the U.S. and throughout the world as they struggle with government censorship, commercial pressures, and dangerous conditions in covering international events.

1 videodisc (114 min.)

PN4736 .D45 2006

The Development of Television.

Films for the Humanities (1994)

Describes the invention and preconditions for the invention. Explains how it works, how the engineer improved upon its antecedents to design and build the model.

Video Cassette (15 min.)

TK 6637 D48

Dirty Rotten Gossip.

CBC Prod. (1995)

Discusses why people gossip and how gossip affects people.

Video Cassette (25 min.)

BJ 1535 G6 D57

The Disputation: A Theological Debate Between Christians and Jews.

Films for the Humanities (1993)

Public theological debates between Christians and Jews were a frequent feature of the Middle Ages. Recreates The Barcelona Disputation of 1263. Shows the consequences of the debate.

Video Cassette (1 hr. 5 min.)

BM 535 D57

Does TV Kill?

Frontline (1995)

An examination of what is known about TV's effect on people, especially children.

Video Cassette (1 hr. 29 min.)

PN 1992.6 D63

The Door Opens Both Ways: The New Etiquette Between Men & Women in Today's Business Environment.

South Carolina ETV (1990)

Demonstrates how "correct" business manners are a professional skill, vital in today's workplace.

Video Cassette (20 min.)

HF 5389 D66

Drawing Conclusions.

First Run/Icarus Films (1998)

Addresses how cartoonists approach their work and the role of stereotypes in cartoon messages.

Video Cassette (27 min.)

NC 1763 P66 D73

Dreamworld: Rock Video.

Sut Jhally (1990)

A collection of 165 MTV clips, along with an MTV commercial that indicate that MTV blatantly uses sex to sell its products. Professor Jhally says that these images create systemized dream worlds based on male adolescent fantasies which foster attitudes towards women that can lead to rape.

Video Cassette (55 min.)

PN 1992.8 M87 D74

Dreamworlds II: Desire, Sex, and Power in Music Video.

Media Education Foundation (1991)

Illustrates the systematic representations of women in music video, and how the representations tell a narrow set of stories about what it means to be female or male.

Video Cassette (56 min.)

PN 1992.8 M87 D742

Dreamworlds 3: Desire, Sex & Power in Music Video.

Media Education Foundation (2007)

1 videodisc (54 min.)

P96.S5 D74 2007

The Educated Eye.

Phoenix Learning Group, [199-?]

Explains that visual awareness can be learned or acquired and explores the many ways of seeing. Points out that the educated eye is a creative eye.

1 videocassette (15 min.)

BF241 .E38 1990z

The Edward R. Murrow Collection.

Docurama (2005)

Explores the life and groundbreaking work of broadcast journalist Edward R. Murrow.

[pt.1] This reporter

[pt.2] The best of See it now

[pt.3] McCarthy years

[pt.4] Harvest of shame

4 videodiscs (393 min.)

PN4874.M89 E378 2005 pts. 1-4

Edward R. Murrow: This Reporter.

Ambrose Video (1992)

Traces Murrow's career from WW II through television using archival footage and interviews with his contemporaries.

Video Cassette (2 hr.)

PN 4874 M89 T453

Effective Answers to Tough Interview Questions.

Insight Media (1989)

Teaches how to meet an employer's expectations, discern the real meaning behind questions and answer questions such as "Why should I hire you?" Two job applicants go through the interview process.

Video Cassette (35 min)

Workbook (138 p.)

Teacher's Guide (64 p.)

HF 5549.5 I6 E328

Effective Listening.

RMI Media Prod. (1991)

Identifies four stages of listening and shows how they reflect the listening process. Reviews specific techniques for overcoming bad listening habits.

Video Cassette (28 min.)

BF 323 L5 E34

Effective Writing for Executives.

Ambrose

Tape 1: Writing for Results, Purpose & Audience.

Tape 2: Effective Language, Review & Rewrite, Effective Editing

2 Video Cassettes (2 hrs. 30 min.)

Workbook (84 p.)

HF 5718.3 E34

The Elements of Style Video.

Paperback Video Publ. (1991)

Gives you the basic elements of good writing.

Video Cassette (2 hr.)

Book (92 p.)

PE 1408 S7722

Empire of the Air: The Men Who Made Radio.

PBS (1991)

Tells the story of the three Americans most responsible for radio's success: Lee de Forest, Edwin Armstrong, and David Sarnoff.

2 Video Cassettes (2 hr.)

TK 6548 U6 E46 pt. 1-2

The End of Print.

Films for the Humanities & Sciences, c2007

Presents the effects of new technology including blogs, wikis, webzines, and e-books on traditional print media. Multiple points of view are represented by blogosphere luminaries Cory Doctorow and David Pescovitz (Boing Boing), Markos Moulitsas Zuniga (Daily Kos), and Heather B. Armstrong (Dooce); representatives of The New York Times; Bob Stein, director of the Institute for the Future of the Book; intellectual property attorney Fred von Lohmann for the Electronic Frontier Foundation; Brewster Kahle, a digital librarian with the Open Content Alliance; and Internet icons Jimmy Wales and Craig Newmark

1 videodisc (23 min.)

P96.F67 E532 2007

The End of Radio.

Films for the Humanities & Sciences, c2007

Today's teens still listen to a lot of music, but it doesn't come from conventional radio. This program takes the pulse of an industry that seems to be on the verge of dying as the shortcomings of airwave radio are measured against internet radio, podcasting, satellite radio, and HD radio.

1 videodisc (23 min.)

P96.F67 E533 2007

The End of TV.

Films for the Humanities & Sciences, c2007

Puts the future of conventional television in question, as the increasing popularity of YouTube, video blogs, Internet-based newscasts, Slingbox, and made-for-mobile content offer viewing alternatives. Explores whether, or when, nontraditional video and citizen journalism will topple commercial television; and looks at how New Media is changing the way video is both created and consumed. Features insights and opinions from former Rocketboom host Amanda Congdon, Boing Boing's Cory Doctorow, Current TV's Anastasia Goodstein, Craigslist founder Craig Newmark, blogger Robert "Scobleizer" Scoble, Guerrilla News Network cofounder Josh Shore, TV analyst Todd Chanko, TV critic Andrew Wallenstein; media watchdog Danny Schechter; 24/7 Real Media CEO David Moore, and others.

1 videodisc (23 min.)

P96.F67 E534 2007

Entertainment.

Cambridge Educational (2007)

"Meet three women who have embarked on successful careers in media and entertainment. This program profiles Stephanie Gignac, an animation storyboard artist for award-winning children's films; Andrea Dixon, a film colorist with extensive television experience; and Marie-France Coallier, a photojournalist whose work often makes the front page. Remarks from co-workers and supervisors provide additional layers to the descriptions of each job"—Container.

1 videodisc (24 min.)

HD6054 .E57 2007

Ethics and the Media: The Problem of Bias.

Distributed by Insight Media (2007)

Panel discussion by people working in mass media, professors, and a state senator about bias in mass media taped during a conference on ethics and the media held at Ripon College.

P94 .E77 2007

Export TV: Anatomy of an Electronic Invasion.

Cinema guild (1990)

Offers a look at U.S. efforts to influence the Cuban people with the broadcast transmissions of TV Marti. Addresses a basic conflict: the right of Americans to give, receive, and have access to information vs. another people's right of sovereignty over their own space.

Video Cassette (25 min.)

HE 8700.8 E86

Eyeball to Eyeball: Dilemma In the Newsroom.

Insight Media (1982)

Panel discussion about motives and methods of investigative reporting, undercover reporting, and using anonymous sources. Twenty-five reporters, editors, producers, government officials, attorneys and publishers speak candidly about breaking the law to get a story, whether journalistic ends can justify illegal means and whether the media should establish its own legal standards for investigation.

2 videodiscs (120 min)

PN4888.E8 E84 1982 pt.1 – 2

Fact or Fiction? Misleading Statistics.

Zenger Video (1994)

The media bombard us with statistics. But what are the sources of these data and can they be trusted? ABC News looks at how the media, eager to get a story, often cite erroneous or distorted statistics without checking for accuracy or bias.

Video Cassette (13 min.)

HN 90 M3 F22

Fear and Favor in the Newsroom.

California Newsreel (1996)

An insiders' critique of how corporate press lords constrict the free flow of ideas and information. Interviews with celebrated journalists provide case studies of stories which were spiked and reporters who were demoted or fired at prestigious organizations.

Video Cassette (57 min.)

PN 4888 O85 F42

Feeding the Beast: An Inside Look at the News Media.

Films for the Humanities & Sciences (2003)

This program takes an inside look at what goes on at the Chicago tribune, ABC's World news tonight, and WJLA, an ABC affiliate.

1 videodisc (22 min.)

PN4867 .F43 2003

The First Amendment: A Journalist's Guide to Freedom of Speech.

American Bar Assn. (1992)

Delineates some of the rudimentary issues the First Amendment encompasses and how the courts have treated them.

Primer (60 p.)

Guide (19 p.)

Video Cassette (22 min.)

KF 4774 Z9 F74

The First Amendment and Hate Speech.

PBS Video (1992)

See summary in Political Science section.

Video Cassette (1 hr.)

KF 4749 T43

Following the Paper Trail: A Journalist's Guide to Locating Legal Documents.

American Bar Assn. (1991)

Describes the variety of sources of information, particularly legal documents, by following two reporters as they research a story. Stresses the need for accuracy and verification and the amount of "digging" involved in following a paper trail.

Video Cassette (38 min.)

Primer (50 p.)

PN 4781 F65

Freedom of the Press: A Simulation of Legal Issues.

Legal Studies Simulations (1983)

By playing various roles, participants will become aware of their own values and those of other participants, and will gain insights into decision making, negotiation and compromise.

Game kit

PN 4738 K37

From Mags to Riches.

AHP (1994)

Video Cassette (27 min.)

Z 286 P4 F76

Further Off the Straight & Narrow: New Gay Visibility on Television, 1998-2006.

Media Education Foundation (2006)

"Surveys network dramas, sitcoms, reality shows, and premium cable programming to show how the portrayal of GLBT characters is often marked by ambivalence and tension. The film cautions that although GLBT characters and plotlines have become more prevalent and complex in recent years, the images and stories portrayed continue to be shaped by narrow commercial imperatives. The film argues that the evolution of GLBT representations should be seen as a recognition of GLBT consumers and gay taste by advertisers rather than as a sign that the struggle for gay equality has been won"—Container.

1 videodisc (61 min.)

PN1992.8.H55 F87 2006

Gender and Communication: Male-Female Differences in Language and Nonverbal Behavior.

Berkeley Media LLC (2001)

This video explores the impact that gender has on verbal messages such as speech, language, and vocabulary as well as on nonverbal channels of communication such as touch, movement, and gesture.

1 videodisc (42 min.)

BF637.C45 G44 2001

Getting the Message Across.

Foundation for Media Education (1992)

Shows how to make videos using story-telling, human interest, action, and interviews.

Video Cassette (27 min.)

PN 1992.94 G47

Getting What You Want: How to Reach Agreement and Resolve Conflict Every Time.

ALA Video Network (1993)

If you embarrass someone while trying to reach an agreement, you may never be able to communicate well with that person again. Resolution response tips from Kare Anderson.

Video Cassette (1/2', 19 min.)

BF 627 N4 G47

Global Television Programs for Children.

Insight Media

"... examines the variations in quality, sources of financing, and broadcast scheduling of childrens television programming around the world and within the U.S. and compares U.S. programming with that of other countries. The DVD addresses televisions power as an educational and marketing tool"--Publisher's website.

1 videodisc (14 min.)

HQ784.T4 G56 2000z

Globalization and the Media.

Films for the Humanities & Sciences (2004)

This program canvasses some of the dissent by exploring conflicts of interest within the media and showing how new technology, such as the internet and camcorders, is challenging the role of the traditional news gatherer.

1 videodisc (22 min.)

PN4784.T4 G53 2004

Goof Proof Grammar.

Learn Inc. (1994)

Discusses common errors in grammar and how to fix them.

2 Cassettes

Booklet (32 p.)

PE1112.7 .G66 1994

Great Speeches.

Educational Video Group (1985)

Vol. 1: John F. Kennedy, Inaugural Address; Martin Luther King, Jr., "I Have A Dream"; Douglas MacArthur, Farewell Address; Hitler, 1934 Nazi Party Congress; Franklin D. Roosevelt, 1942 State of the Union

Vol. 2: Churchill, Two Wartime Speeches; Adlai Stevenson, U.N. Missile Crisis; Barbara Jordan, "Constitution Speech"; Richard Nixon, "Checkers" Speech; Golda Meir, U.N. General Assembly

Vol. 3: Jesse Jackson -- The Rainbow Coalition; Richard Nixon -- Resignation; Geraldine Ferraro -- VP Acceptance; Dwight Eisenhower -- Atoms for Peace; Jeane Kirkpatrick -- KAL 007 Disaster

Vol. 4: Mario Cuomo --1984 Democratic Keynote; Ronald Reagan -- 1980 Presidential Acceptance; Barbara Jordan -- 1976 Democratic Keynote; Hubert H. Humphrey ---VP Acceptance; John F. Kennedy -- Houston Ministers

Vol. 5: Franklin Roosevelt -- First Inaugural & Declaration of War; Lyndon Johnson -- 1965 Voting Rights Act; Ronald Reagan -- Tribute to the Challenger Astronauts; Robert Kennedy -- Eulogy of Martin Luther King Jr.

Vol. 8: Fulton Sheen, Role of Communism/Role of America; Harry Truman, Whistle Stop Campaign; Stokeley Carmichael, We Ain't Going; John Kennedy, I am a Berliner; Ann Richards, 1988 Democratic Keynote

6 Video Cassettes
PN 6122 G 74

Great American Speeches: Eighty Years of Political Oratory.

Films for the Humanities (1997)

Program 1: FDR's first inaugural address & "Grilled Millionaire" speech, Huey Long's "Everyman is a King", Senator Robert LaFollette, Father Charles Coughlin, Gerald L.K. Smith's eulogy for Huey Long, Smith's keynote speech, and Georgia Governor Eugene Talmadge. (48 min.)

Program 2: FDR's declaration of war, MacArthur's "Old Soldiers Never Die" retirement speech, FDR's response to allegations of budgetary waste, Patton's speech in support of WW II, excerpts from John Lewis' five hour pro-union filibuster. (39 min.)

Program 3: Kruschchev & Nixon Kitchen Debate, Nixon's Checkers speech, Senator Humphrey's 1960 campaign address, verbal showdown between Senator McCarthy and attorney Welch at the Army-McCarthy hearings. (51 min.)

Program 4: JFK's inaugural address, the American University speech, the "Ich bin ein Berliner" address. Martin Luther King's "I Have a Dream" speech, and part of his "When a Man has Already Died" speech. (45 min.)

Program 5: Malcolm X, Rockefeller's condemnation of Barry Goldwater, Goldwater's rebuttal, Reagan's speech in support of Goldwater, Robert Kennedy's eulogy for Martin Luther King. (37 min.)

Program 6: Barbara Jordan's appeal for nonpartisan judgment at the Nixon impeachment hearings, Reagan's 1981 inaugural address, Mario Cuomo's keynote speech, Jesse Jackson's 1984 campaign speech. (55 min.)

6 Video Cassettes

PS 668 G72 programs 1-6

Great Speeches: The Presidents.

Educational Video Group (1989)

Calvin Coolidge, Herbert Hoover, Franklin Roosevelt, Harry Truman, Dwight Eisenhower, John Kennedy, Lyndon Johnson, Richard Nixon, Gerald Ford, Jimmy Carter, and Ronald Reagan.

Video Cassette

PS 668 G74

Great Speeches. Volume 17.

Educational Video Group (2004)

Presents famous speeches, each with an introduction detailing the time, place and events surrounding it.

"9/11" address to the United Nations / Rudolph Giuliani (22 min.)

Foreign policy address at the Woodrow Wilson Institute / Tom Daschle (29 min.)

2001 Labour Party keynote address / Tony Blair (27 min.)

Speech on terrorism at McConnell Center / Colin Powell (33 min.)

American University commencement address / John F. Kennedy (27 min.)

1 videodisc (161 min.)

PN6122 .G74x vol. 17

Great Speeches. Volume 19.

Educational Video Group (2004)

Presents famous speeches, each with an introduction detailing the time, place and events surrounding it.

USC commencement / John McCain

2004 DNC keynote / Barack

Obama

Eulogy of Ronald Reagan /

Margaret Thatcher

"On the brink of war" /

Robert Byrd

Health care address / Carol

Moseley Braun

"I will not run" / Lyndon B.

Johnson

1 videodisc (112 min.)

PN6122 .G74x vol.19

Growing Up in Video World: Media & the Developing Child.

Learning Seed, c2001

This program explores the key role that electronic media play in the lives of American children and argues that TV and video games pose dangers to the developing child.

1 videodisc (24 min.)

HQ784.M3 G77 2001

Hate.com : Extremists on the Internet.

Films for the Humanities (2000)

Addresses the use of the Internet to spread messages of hate and violence.

Video Cassette (42 min)

HV6773.5 .H37 2000

Hispanic Americans: The New Frontier.

Films for the Humanities & Sciences (1998)

Dozens of Hispanics explore what it means to be Hispanic American.

pt. 4 - Hispanics in the media

7 Video Cassettes (44 min ea)

E184.S75 H558 1998 pt 4

Hollywood's Favorite Heavy.

HFH Film Library (1988)

Reveals that the effect of TV is more profound than its makers or viewers are willing to admit. Suggests that TV portrays American businessmen as killers and con men and that programs create stereotypes and manipulate people's thinking.

Video Cassette (28 min.)

PN 1992.8 B87 H65

The Honorable John E. Frohnmayer.

(1990)

Speaks at the National Press Club regarding the place and the power of the press and how it affects the arts.

Video Cassette (56 min.)

NX 22 F76

How to Deal with Difficult People.

CareerTrack Pub. (1988)

Vol. 1: gives insights into why difficult people behave the way they do. Lays the groundwork for communicating effectively with difficult people. Gives insight into the needs of the four major types of difficult people.

Vol. 2: skits show 11 types of difficult people in action. Introduces yes people, no people, know-it-alls, chronic complainers, passives, snipers, tanks, grenades, maybe people, and nothing people.

2 Video Cassettes

Booklet

HM 132 H68

How to Get Results With People.

CareerTrack Publications (1985)

See summary in Business & Economics section.

Video Cassette (1 hr. 45 min.)

HF 5549.5 L4 H68

The Human Body: Appearance, Shape, and Self-Image.

University of California (1998)

Examines 12 different facets of the human body that impact our preferences, our ideals, our attitudes, and our self-images.

Video Cassette (37 min.)

Guide (10 p.)

BF 697.5 B63 H84

The Human Face: Masks, Emotions, Identities.

University of California

The face is the "organ of emotion". We read facial expressions to understand what others feel. Our identity is captured in our features. Our eyes can reveal truths about us, even those we prefer to conceal. Explores the power and meaning of what some call "the most important nonverbal channel".

Video Cassette (40 min.)

Guide (12 p.)

BF 592 F33 H84

The Human Voice: Exploring Vocal Paralanguage.

University of California (1993)

Explores the power, dimensions, and facets of the human voice. When we speak, our voice reveals clues about ourselves and encodes important information about us.

When we listen to others, we can "decode" information about the speaker.

Video Cassette (30 min.)

Guide (12 p.)

P 95.5 H84

I Have a Dream: The Nature of Great Speaking.

Davidson Films (1994)

Examines the 1963 speech of Martin Luther King. Examines its elements, and discusses why the speech is so powerful. Includes footage of the civil rights struggle and of Dr. King delivering the speech.

1 Video Cassette (25 min.) + 1

guide (8 p.)

PN4121 .I2 1994

If You Can't Beat 'Em, Blog 'Em.

Films for the Humanities & Sciences (2005)

"The rise of the blog as a form of serious news reporting means that conventional journalists must become familiar with the blog format and rethink typical journalistic approaches. This ABC News program examines the blogger "community," reviews major news stories that were broken by bloggers, and demonstrates ways in which blogging differs from traditional reporting methods – Container.

1 videodisc (20 min.)

HM567 .I3 2005

The Image Makers.

PBS (198?)

Bill Moyers reintroduces the public relations campaign developed in 1914 to improve the image of John D. Rockefeller. He talks with Edward Bernays, the man who coined the term "public relations". Moyers points out that this powerful tool must be carefully scrutinized since truth can be disguised on many levels.

Video Cassette (58 min.)

HD 59 I52

The Impact of Tabloid TV.

Films for the Humanities (1995)

Has tabloid news, with its emphasis on crime and scary headlines, replaced serious and important information on television news broadcasts? Is sensationalism killing the credibility of the press? Is the quest for audiences overriding the obligations of responsible journalism?

Video Cassette (26 min.)

PN 1992.8 S37 I56

In the Line of Fire.

Filmakers Library (2002)

"In the line of fire exposes the harsh reality of covering news from the Middle East. ...the journalists taking the pictures are being attacked and even shot by Israeli soldiers while they are covering the West Bank. ... This documentary follows two Reuters cameramen, Mazen Dana and Nael Shyoukhi, who live and work in the West Bank city of Herbron."--container

1 Video Cassette (60 min.)

PN4784.W37 I5 2002

Independent Intervention: Breaking Silence.

Bullfrog Films, c2006

Norwegian filmmaker Tonje Hessen Schei questions the American press' coverage of the war in Iraq, focusing especially on the negative influence of corporate media conglomerates and embedded war correspondents. Also explores the outsider-led media democracy movement.

1 videodisc (75 min.)

PN4784.W37 I53 2006

Informational Interviewing: A Foot in the Door.

Vancouver, WA : School Co. [distributor], (1996)

Guides an applicant through the process of job interviewing.

1 videocassette (20 min.)

HF5549.5.I6 I54 1996

The Interpersonal Perception Task.

University of California Extension Media Center (1987)

Looks at nonverbal communication and social perception. Contains 30 brief scenes. Each is paired with a question that has 2 or 3 possible answers. Challenges the viewer to identify the right answer by using verbal clues and the different types of nonverbal communication present in each scene.

Video Cassette (40 min.)

BF 323 S63 I57

Interviewing For a Job.

Cambridge Educational (2004)

The most intimidating and crucial part of a job search is the interview. This program covers information on how to prepare for interviews, dress, use body language to your advantage, articulate skills and abilities, answer difficult questions, and handle salary and benefits issues.

1 videodisc (20 min.)

HF5549.5.I6 I57 2004

It's Not What You Say.

Linx Educational Publishing, (2003)

This 3-part series is based on the book of the same title by Bill Cakmis. It is a self-help course. Examples and scenarios of each type of communication are dramatized and explained.

[pt.1.] Mastering basic communication (26 min.)

[pt.2.] Mastering the interview (20 min.)

[pt.3.] Mastering goals (18 min.)

3 videocassettes (64 min.)

1 text (224 p.) + 3 sheets

P95 .I77 2003 pt.1 -3

The Jayson Blair Story: Favoritism and Plagiarism at The New York Times.

Films for the Humanities & Sciences (2006)

"African-American journalist Jayson Blair has been pilloried as the personification of affirmative action out of control. Was it race that fueled his rapid promotions at the New York Times and prompted management to essentially ignore reports of his inaccurate work? In this ABC News program, correspondent Bob Jamieson chronicles the sensational rise and fall of Jayson Blair" – Container.

1 videodisc (23 min.)

PN4888.E8 J39 2006

The Killing Screens.

Media Education Foundation (1994)
Explores why there is so much violence on television and its effects on viewers. Addresses psychological, political, and social impacts of growing and living within a cultural environment of pervasive, ritualized violent representation.

Video Cassette (41 min.)
P 96 V5 K54

Killing Us Softly III.

Media Education Foundation (2000)
Discusses the manner in which women continue to be portrayed by advertising and the effects this has on their images of themselves.

Video Cassette (34 min.)
HF 5827.85 K542

Language.

PBS (1988)
Seeks to understand a uniquely human phenomenon and explores how biology and environment interact to enable us to communicate.

Video Cassette (1 hr.)
BF 455 L26

Language.

Films for the Humanities & Sciences
Examines language in a historical context and as a political tool. Describes the effect that the printing press and the Internet have had on the ascendancy of English as the universal language, and the resultant disappearance of many other languages.

Video Cassette (53 min.)
P142 .L246 2000

Language and Communications.

Insight Media (1983)
Examines the ways in which language shapes or reflects reality by comparing the language and cultures of Black Americans, Hopi Indians, African Neurers, and others. Examines the development of language and language and the brain.

Video Cassette (30 min.)
P 35 L25

Listen Up.

Learn Inc. (1994)
Designed to improve your ability to listen effectively.

2 Cassettes
Guide
BF 323 L5 L57

The Looking Glass: Inside Television News.

Films for the Humanities & Sciences (2005)

Interviews with various television news people in Indianapolis, Indiana about television news in the 1990's.

1 videodisc (60 min.)
PN4784.T4 L66 2005

Manage Anger.

National Education Media (1990)
Explores the topics of anger and effective anger management by the employee. Portrays 2 difficult work situations and demonstrates some responses to anger.

Video Cassette (22 min.)
Workbook (4 p.)
BF 575 A5 H64

Management: Listening for Understanding.

Great Plains National Television Library (1981)

See summary in Business and Economics section.

Video Cassette (3/4", 30 min.)
HF 5549.5 C6 M18

Managing Stress.

CRM Films (1990)
Offers solutions to stress that help workers control their reactions to challenges in the workplace. Examples: open communication lines, involve employees in decision-making, learn to delegate, establish priorities, and stay healthy.

Video Cassette (26 min.)
Leader's Guide (11 p.)
BF 575 S775 M34

Mass Media in Society.

Insight Media (1997)

Discusses how the emergence of mass communication in a non-print way affected society.

1 videocassette (28 min.)

HM1206 .M375 1997

McLibel: Two Worlds Collide.

One-Off Productions (1998)

Story of the single father, Dave Morris, and the part-time bar worker, Helen Steel, who took on McDonald's Corporation over nutrition, animals, advertising, employment, the environment, and the implications for free speech.

Video Cassette (53 min.)

KD 373 M42 M35

The Media and the American Indian: 1492-1992 and Beyond.

Video Production Services (1993)

Keynote speakers respond to five questions about how the media does and does not cover Native Americans.

Video Cassette (26 min.)

Guide (30 p.)

E 77 M48

The Media & the Image of War.

Center for Defense Information (1994)

Do violent images in movies and on TV provoke real violence? Movies and television have helped transmit from generation to generation a series of myths about war, peace, weapons and the use of force. The impact of such values are explored in this program.

1 videocassette (29 min.)

PN1992.8.V55 M43 1994

Media Ethics.

Films for the Humanities & Sciences (2004)

"Is a political candidate's past personal life fodder for the front page? If a child commits murder, should the offender's name be released? If a CD by a top recording artist has strongly antisocial lyrics, should the record label consider its impact on kids? News professionals and executives from NBC, CBS, Capitol-EMI Records, and Mercury Records speak out about the ethical dilemmas their industries face. The program also examines the case of Janet Cooke, who wrote a Pulitzer Prize-winning but fraudulent story about an 8-year-old heroin addict in 1981. The need for honesty and fairness, the subtle pressure of commercial interests, and the lure of sensationalism are discussed in this investigation of the pressures and circumstances that make up the context of media ethics"—Container

1 videodisc (28 min.)

PN4784.T4 M43 2004

Media hype: When News Coverage Goes Too Far.

Films for the Humanities & Sciences (2004)

Examines factors that contribute to the exaggeration of risks and danger in the news media, using stories involving murder, shark attack, road rage, and carjacking as examples of skewed reporting.

1 videodisc (41 min.)

PN4784.T4 M44 2004

Media Impact.

Films for the Humanities (1998)

Emphasizes the seductive nature of films and television and the media's impact on perceptions.

Video Cassette (28 min.)

P 94 M43

Media Interrupted: The Dissection of Media in American Culture.

Cambridge Educational (2001)

Philosophers, communication professors, and advertising executives discuss various aspects of the media's influence on American society.

[pt. 1]. Why we do what we do (22 min.)

[pt. 2]. Why we buy what we buy (18 min.)

[pt. 3]. Sexual stereotypes in the media (19 min.)

3 videodiscs (59 min.)

P94.65.U6 M43 2001 pts. 1-3

Media Literacy.

Pennsylvania State University, (1997)

Discusses the importance of media literacy and how to develop skills to interpret information provided by the media.

1 videocassette (15 min.)

P96.M4 M43 1997

Media Literacy: The New Basic?

California Newsreel (1996)

Discusses media literacy education of children as essential in forming effective citizens for our "mediated" world.

Video Cassette (56 min.)

PN 1992.6 M42

Media Technology: From Gutenberg to Videotex.

Vis-Com

74 Slides

Z 116 M42

Media War in El Salvador.

Icarus Films (1990)

In the context of the 1989 presidential campaign, shows how the 3 major political parties, as well as, the army and guerilla forces are trying to use the media for their own purposes. Examines the elements of image-based media campaigning in a tumultuous situation, asking about the future of media and democracy in Latin America.

Video Cassette (24 min.)

HE 8700.76 S2 M43

Men and Women: Talking Together.

Mystic Fire (1993)

Presents Deborah Tannen and Robert Bly talking to each other about gender styles. Each brings an informed perspective on how men and women approach each other and conversation. Describes the differences and similarities, so men and women can respect each other in the process.

Video Cassette (1 hr. 2 min.)

BF 637 C45 M45

Men, Women and Language.

Maryland Center for Public Broadcasting (1981)

Discusses the differences in the language that men and women use.

Video Cassette (29 min.)

P 96 S48 M45

The Merchants of Cool: A Report on the Creators & Marketers of Popular Culture for Teenagers.

PBS Home Video (2005)

The world of advertising has become inundated with marketing for teenagers. This episode of Frontline explores the pop culture manipulated and created by corporate America for the American youth.

1 videodisc (60 min.)

HQ799.2.M35 M46 2005

Minorities in Journalism.

PBS (1987)

Interviews with managers, editors, producers, reporters, recruiters, professors and students contain excellent career preparation information including desirable personal qualities and the value of internships and mentors.

Video Cassette (26 min.)

PN 4797 M55

Modern Myths.

Films for the Humanities & Sciences

In this program, the transformation of the earlier "savior" myth into the modern myth of the "hero" is examined. How social myths such as "progress" facilitate modern industrial societies, and the myth of the "star" as a social construct that provides the audience with an object on which to project its ideals, are also discussed.

Video Cassette (53 min)

BL313 .M63 2000

Un Monde Sans Fil = A Mobile World.

First Run/Icarus Films
Examines the impact the cellular phone is having on society and technology.
Video Cassette (50 min.)
HE9713 .M65 2000

Moving Pictures as Text.

A&E Home Video, (1998)
"Examines the differences between written text and moving picture text and introduces ... the elements used by filmmakers to get their message across. Uses scenes from the films Hotel Sorrento and Strictly ballroom and the TV series Heartbreak High to illustrate the points made"--Notes, p.1.
1 videocassette (ca. 28min.)
TR850 .M68 1997

Music and Sound Effects for TV.

Films for the Humanities (1993)
Outlines the basic techniques of sound in film and video. Provides many examples of their applications. Demonstrates the precautions necessary to make sure that what you shoot with synchronous sound actually sounds like what you heard on location.
Video Cassette (26 min.)
PN 1995.9 P7 M87

The Myth of the Liberal Media: The Propaganda Model of News.

MEF
Edward Herman and Noam Chomsky demolish one of the central tenets of our political culture: the idea of the "liberal media". They argue that the news media are so subordinated to corporate and conservative interests that their function can only be described as that of "elite propaganda".
Video Cassette (1 hr.)
PN 4888 O25 M87

The Need to Know.

Filmwest Associates (2002)
"Through the Paul Bernardo case, this video explores the role of the media in creating, directing, editing and also ultimately limiting the details delivered to the public about horrendous acts of violence. Under pressure to perform and create the top selling story of the day, journalists wrestle with the morality and their own personal revulsion of human behavior. Interviews with top journalists and TV anchor people from both Canada and the United States reveal some of the deeper issues of giving the 'news' to the public"—
Container
1 Video Cassette (45 min.)
PN4784.C88 N43 2002

The New Media.

British Broadcasting Corp. (1983)
Teaches the effects computers have had on communications and the written word, and the application of word processing on a microcomputer.
Video Cassette (30 min.)
QA 76.9 C64 C65 pt. 3

The News Media's Coverage of Crime and Victimization.

Dept. of Justice, Office for Victims of Crime, [1999?]
Explores how the news media tend to cover crime and victimization, what can be done to help victims deal with this coverage, and how victim service providers can work together with the media to promote timely, sensitive coverage.
1 videocassette (26 min.)
HV6250.3.U6 N483 1999

News War.

WGBH Educational Foundation (2007)
 Secrets, sources, and spin (pt. 1)
 examines the political and legal forces challenging the mainstream news media today and press reactions. The film looks at the debates over the role of journalism; the relationship between the Bush administration and the press; the controversies surrounding the use of anonymous sources in reporting; and the unintended consequences of the Valerie Plame investigation -- a confusing, ugly affair that ultimately damaged the legal protections reporters' thought they enjoyed under the First Amendment. (Pt. 2) continues with the legal jeopardy faced by a number of reporters across the country, and the complications generated by the war on terror. Many reporters face jail for refusing to reveal sources in the context of leak investigations, while editors of the nation's leading newspapers now confront the question of how much can the press reveal about secret government programs in that war without jeopardizing national security? In What's happening to the news (pt. 3), network executives, journalists, Wall Street analysts, bloggers, and key players at Google and Yahoo! explain the battle for survival in a rapidly changing world. The embattled Los Angeles Times, one of the last remaining papers in the country still covering major national stories, is profiled. The Frontline/World (pt. 4) segment focuses on two stories. The first is on new Arab media and its role in both mitigating and exacerbating the clash between the West and Islam. Al Jazeera has changed the face of a parochial and tightly controlled Arab media, and this hour explores Al Jazeera's growing influence around the world. The second is a video essay on journalists worldwide, which details how in many countries the press has been suppressed, and journalists have been jailed, exiled, and murdered.

2 videodiscs (257 min.) + guide
 PN4735 .N48 2007

News writing. 13-14, Covering Disasters ; The Ethics of Journalism.

Annenberg/CPB Project (1993)
 Discusses how journalists should cover disasters and the ethics of journalism by means of video field trips into the best newsrooms in the country.
 1 videocassette (30 min.)
 PN4784.D57 N48 1995

Newspapers and the Revolution.

Vis-Com
 52 Slides
 E 211 N49

[Newspaper] The Alternative Press.

35 Slides
 PN 4888 U5 A47

[Newspaper] Best Newspaper Designs.

50 Slides
 Z 253.5 T45

[Newspaper] Black Media.

36 Slides
 PN 4882.5 B52

[Newspaper] Presidential Election 1789-1976.

55 Slides
 PN 4784 E4 P74

Man and Nature: An Editor's Dilemma.

34 Slides
 PN 4783 M35

Newswomen.

Films for the Humanities (1988)
 Leading newswomen from the three major networks join Phil Donahue to discuss the part being a women plays in their professional careers. Jane Pauley, Maria Shriver, Leslie Stahl, Connie Chung, Joan Lunden, Rita Flynn, and Mary Alice Williams talk about their jobs and their complaints as women professionals.
 Video Cassette (28 min.)
 PN 4784 W7 N48

No Lies.

Direct Cinema Ltd.

A dramatization in cinema verité style which deals with problems of rape faced by a woman in New York City as she must confront the police, her doctor, her friends, and her conscience.

Video Cassette (16 min.)
HV6568.N5 N6 1972

No Man's Land: Women Frontline Journalists.

First Run /Icarus Films (1994)

Profiles women war correspondents. Focuses on Janine di Giovanni, an American reporter who covers Sarajevo for London's Sunday Times and Lyse Doucet who covers the war in Afghanistan for the BBC. They speak of their experiences and sacrifices.

Video Cassette (50 min.)
PN 4784 W7 N62

Nonverbal Communication.

D.E. Visuals (1991)

Discusses how nonverbal communication can either work for or against you in supervisory and selling situations. Topics include proxemics, objects, posture and gestures.

Video Cassette (27 min.)
Guide
BF 637 N66 N65

Nonverbal Communication and Culture.

Insight Media, [2005]

This program examines nonverbal communication in different cultures. It looks at personal space; body language including gestures, inflection, eye contact, smiling and other facial expressions; and posture. It demonstrates how the same gesture can be interpreted in different ways.

1 videodisc (22 min.)
BF637.N66 N645 2005

Not Black or White.

NAATA [distributor], c1999

Examines the stereotypical ways in which Asian women have been depicted in the media and how three nationally acclaimed Asian American actresses challenge and defy those concepts in their creative work and careers.

Video Cassette (20 min.)
PN1995.9.A77 N67 1999

On Television - The Violence Factor.

Films Inc. (1985)

Examines the roles of TV as a teacher, family, information system, marketplace, intercultural exchange, multi-faceted art, and servant to the public interest. After more than 30 years of research the violence dilemma is still unresolved.

Video Cassette (58 min.)
Study Guide
HQ 784 T4 O53

One Hello at a Time: Build Your Career With Networking.

Pattern Research (1996)

Whether you are job-hunting, looking for new customers, or researching information, the secret to success is good workplace relationships.

Cassette (1 hr.)
HD 69 S8 W33

Outfoxed: Rupert Murdoch's War on Journalism.

Disinformation Co. (2004)

This documentary contends that the Rupert Murdoch-owned Fox News Channel (FNC) has a strong conservative bias in its news reporting practices. Includes interviews with former Fox News employees: anchors, analysts, producers, public relation specialists, and segment graphic designers; examines some of the inter-office memos these former employees provide. Also includes many clips from Fox News broadcasts.

1 videodisc (78 min.)
P92.5.M87 O87 2004

Pagination.

Vis-Com

30 Slides
PN 4784 E5 T46

Perception: the Art of Seeing.

Learning Seed (1997)

Using visual tricks and distortions, this video teaches how we construct reality. Illustrates that perception is in the eye of the beholder because when it comes to reality we are more the director than the camera. We create reality rather than record it.

1 videocassette (24 min.) +
1 guide (16 p. ; 22 cm.)
BF292 .P47 1997

Personal Space : Exploring Human Proxemics.

University of California Extension Center for Media and Independent Learning (1999)

Discusses the concept of personal space and the interpersonal and cultural issues that define it

1 Video Cassette (28 min.) + guide
BF469 .P47 1999

Peter Elbow on Writing.

Media Education Foundation (1995)

Professor Elbow provides insight into how one works through problems in writing. Explains the role of feedback and the importance of readers and listeners to good writing.

Video Cassette (43 min.)
PE 1408 P48

Pieces of the Puzzle.

Encyclopedia Britannica Corp.

Concerned with the mental process through which writers find out what they think about their subjects. In this film, revision is a process of struggling with meaning, of being willing to continually reexamine the material and the words on the page until the meaning becomes clear.

Video Cassette (28 min.)
Teaching Notes (12 p.)
PN 4781 P53

Playing the News.

First Run/Icarus Films (2005)

In 2004, television, radio and print media covered the U.S.-led attack on Fallujah. So did one video game. But can video games do journalism? This documentary examines the role played by New York based reality games company Kuma Reality Games in connecting young people to current events. After designing a video game called Kuma/War based on the November 2004 siege of Fallujah, Kuma Reality began to think of itself as a news organization. But war reporting has certainly never looked like this before.

1 videodisc (22 min.)
U310.2 .P53 2005

Playing Unfair: the Media Image of the Female Athlete.

Media Education Foundation (2002)

"It has been 30 years since Title IX legislation granted women equal playing time, but the male-dominated world of sports journalism has yet to catch up with the law. Coverage of women's sport lags far behind men's, and focuses on female athletes femininity and sexuality over their achievements on the court and field."—
Container

1 Video Cassette (30 min.)
GV709 .P54 2002

Political Advertisement.

Electronic Arts Intermix (2004)

This anthology documents the selling of the American presidency since the 1950's. It reveals the American process of television campaigns as a historical development of the TV "spot" as a political strategy and manipulative marketing technique. Included in the compilation of profiles are: Dwight Eisenhower, Richard Nixon, John F. Kennedy, Eleanor Roosevelt, Jackie Kennedy, Barry Goldwater, George Wallace, Jimmy Carter, Edward Kennedy, George Bush, Ronald Reagan, Walter Mondale, John Glenn, Gary Hart, Michael Dukakis, Pat Buchanan, Dick Lugar, Steve Forbes, Elizabeth Dole, Bob Dole, Gary Bauer, Steve Forbes, John McCain, Michael Jordan, Bill Bradley, Al Gore, Bill Clinton, George W. Bush and others. This is part of an ongoing twenty-year project.

1 videodisc (75 min.)
JF2112.A4 P63 2004

Politics, Privacy, and the Press.

PBS (1989)

The ethical concept of privacy is being tested in the public forum to an unprecedented degree.

Video Cassette (1 hr.)
JC 596.2 U6 P66

Pornography.

Films for the Humanities (1995)

An expose of the pornography industry and its implications for wider questions of sexuality and violence. An account of the struggle Andrea Dworkin and other women are waging against what they perceive as a radical social evil.

Video Cassette (52 min.)

HQ 472 U6 P67

The Power of Future Conversation

CRM Films (1999)

Describes the model of communication that helps individuals make radical changes in their organizations by focusing conversations on the future instead of on the past.

Video Cassette (19 min.)

HM141 .P66 1999

Presenting an Argument.

Films for the Humanities (1992)

Describes how Terry Jones gets ideas and goes about the process of research and writing, illustrates how he tries to find an unusual angle to writing an argument and compares different approaches.

Video Cassette (26 min.)

PN 4784 C65 P74

Presenting Mr. Frederick Douglass.

Films for the Humanities & Sciences (2003)

Fred Morsell recreates Douglass's famous speech, The lesson of the hour, on slavery and human rights.

1 videodisc (60 min.)

E449.D75 P73 2003

The Presidency, The Press and The People.

PBS (1990)

The unique role of the press secretary in American politics is the focus of this program. Ten former press secretaries consider the pressures and the practical and ethical dilemmas of this position.

Video Cassette (2 hr.)

PN 4738 P74

Project Censored.

Off the Couch Films (1999)

Exposes the files of five stories that the mainstream press has ignored. Discusses the causes of censorship today.

Video Cassette (57 min.)

PN 4888 P6 P76

The Propaganda Wars: Japan and the U.S. and the Battle for Hearts and Minds.

A&E (1994)

Examines the techniques used by the U.S. and Japan to win the support of their citizens during WW II and looks at their messages, styles and impact.

Video Cassette (50 min.)

D 810 P6 P76

Pulitzer : The Prize Family.

A&E Home Video : New Video Group [distributor] (1996)

Examines the empire of the Pulitzer family, known for the Pulitzer prizes for excellence in writing and for a newspaper empire begun with yellow journalism by Joseph Pulitzer, a Hungarian immigrant.

1 Video Cassette (ca. 50 min.)

PN4874.P8 P84 1996

The Quiz Show Scandal.

PBS (1991)

The scandal rocked television during its formative years and had considerable impact on the broadcast industry and a naive America. In the 1950s a congressional investigation revealed that many quiz shows were a fraud as contestants were supplied with answers before air time and coached on how to stutter, mop their brows, bite their lips and dress.

Video Cassette (1 hr.)

PN 1992.8 Q5 Q58

Race Against Prime Time.

California Newsreel (1985)

Scrutinizes the way television news represents African-Americans. Takes you behind the scenes to the newsrooms of Miami's three network affiliates during the 1980 Liberty City riots. A case study of how the news gets made -- what we see, and what we don't.

Video Cassette (58 min.)

PN 4784 B75 R32

The Reel World of News.

PBS (198?)

Moyers takes you through a lively examination of newsreels and the people who made them. As one of America's chief sources of information before television, newsreel subjects ranged from politics to pretty girls, from disasters to recipes. Moyers presents controversial films of the times and includes an interview with George Bernard Shaw.

Video Cassette (58 min.)
PN 4888 M6 R44

Reporting.

Films for the Humanities (1991)

Pt. 1: The Force of Evidence. The same picture, interpreted differently, with a different frame of reference. What is the truth? What makes a document the emblem of truth? (56 min.)

Pt. 2: The Risk of Inquiry. How an element is used to define the whole, and how the reporter must merge into the scene to capture its truth. (52 min.)

Pt. 3: The Passion for Discovery. Do reporters seek out danger because they are at heart adventurers? How can the reporter maintain his distance while still capturing the emotion of the event? (52 min.)

Pt. 4: The Power of Investigation. Where is the line between objectivity and subjectivity? The magazine story as antidote to the television news. Stories that can't be filmed live and are reconstructed. (52 min.)

4 Video Cassettes
PN 4781 R463

Reporting the World.

Brigham Young University, Dept. of Communications (1993)

John Hughes moderates a panel discussion on the challenges confronting the U.S. press in covering a changing world.

1 videocassette (57 min.)
PN4784.F6 R38 1997

Rock & Roll Invaders.

Fox Lorber Home Video

The story of the flamboyant and rebellious AM Radio deejays who pushed the envelope of rock and roll radio programming.

Video Cassette (96 min.)
ML3534 .R633 1999

RTNDA News.

Electronic Media (1992)

Radio-Television News Directors Asso. international conference. News broadcast about the conference and its exhibits which was broadcast closed circuit to convention participants Sept. 24-26, 1992.

Video Cassette (3 hr. 31 min.)
PN 4784 B75 R33 day 1-2

Rush Limbaugh's America.

PBS Video (1992)

A documentary about Rush Limbaugh, his rise to fame, his audience, and impact on the 1992 congressional wins by the Republicans.

Video Cassette (57 min.)
PN 1991.8 T35 R87

Secrets of Effective Radio Advertising.

Films for the Humanities (1989)

See summary in Marketing section.
Video Cassette (1 hr. 15 min.)
HF 6146 R3 S42

The 70s Dimension.

Other Cinema DVD (2005)

The first part, What the 70s really looked like, shows what the 1970s were like in the United States by showing clips from TV commercials, promotional spots, and public service announcements. The second part, 70s remix, is industrial and educational films from the 70s recycled into collages.

1 videodisc (98 min.)
E839 .A2 2005

Sexism in Language.

Films for the Humanities (1993)

Presents closely analyzed examples that show how sexism and anti-sexism may be contained in language use -- in song lyrics, everyday conversation, newspaper reports, written conventions, and satire.

Video Cassette (26 min.)
P 120 S48 S46

Sexual Stereotypes in Media: Superman and the Bride.

Films for the Humanities (1993)

Shows how pervasive these images are of man as Superman and woman as his slavish bride --- on film and TV, in the fiction on which they are based.

Video Cassette (40 min.)

P 96 S5 S494

Sexy Inc.: Our Children Under Influence.

National Film Board of Canada, c2007

"Analyzes the hypersexualization of our environment and its noxious effects on young people. Experts criticize an unhealthy culture created by advertising and the media, and the many examples shown illustrate how children are reduced to consumers bombarded with images of girls treated as purely sexual objects"—
Container.

1 videodisc (36 min.) + 1 guide (17 p)

HQ784.M3 S49 2007+ 1 guide

Showdown at Generation Gap.

CorVision Media, (2000)

This video "is for supervisors, managers and employees at all levels. It introduces differences, perceptions and expectations of the two dominant employee groups which comprise today's workforce: Baby Boomers and Generation X. This video will show both managers and employees how they can communicate and work together more effectively in today's generationally diverse workforce."--
Container

1 Video Cassette (22 min.)

guide (12 p.)

HF5549.5.C6 S55 2000

HF5549.5.C6 S55 2000 guide

Signal to Noise: Life with Television.

Mixed Media Projects (1996)

Explores the relationship between television and society, "reality" as portrayed on television, television as an information source, and issues involved in controlling what is broadcast on television.

1. Watching TV Watching Us

2. TV Reality?

3. Remote Control

3 Video Cassettes (57 min. ea)

PN 1992.6 S43

Smoke in the Eye.

PBS (1996)

Frontline investigates the war between network news and the tobacco industry in the wake of the \$10 billion libel suit against ABC and the controversial decision by CBS not to allow 60 Minutes to air an explosive interview with a tobacco company whistle blower.

Video Cassette (57 min.)

PN 4756 S66

Smothered: The Censorship Struggles of The Smothers Brothers Comedy Hour.

Docurama (2002)

Discusses how the Smothers Brothers comedy hour became a hot bed of controversy, its censorship struggles, and how it paved the way for shows such as Saturday night live and Late night with David Letterman. Includes clips from the show featuring Tom and Dick Smothers and numerous celebrity performers. Also includes interviews with the Smothers Brothers themselves, along with other celebrity writers, network honchos, and performers.

1 videodisc (92 min.)

PN1992.8.C66 S65 2002

Sound and Vision: AM and FM Sound.

Films for the Humanities (1993)

Constitutes the first part of the Michael Faraday Lecture delivered before a live audience of British teenagers. Covers the areas of pitch and loudness, telephone sound, microphones, band widths, am and fm, short wave and long wave, the digital sound revolution, and other aspects of the transmission of sound waves.

Video Cassette (1/2', 28 min.)

QC 243 S68

Sound and Vision: Television.

Films for the Humanities (1993)

The second half of the Michael Faraday Lecture. Covers the illusion of movement, how images are transmitted, the difference between film and video formats, color transmission, visual effects, the use of the color blue, wave forms as digital signals, HDTV and fiber optics.

Video Cassette (28 min.)

TK 6651 S68

Speak for Yourself.

Learn Inc. (1994)

Uses a clear and simple how to approach. Discusses how to make effective speeches before groups, communicate on a person-to-person basis and be a successful moderator or participant in meetings and discussions.

2 Cassettes
Booklet (35 p.)
PN 4121 S74

Speak for Yourself.

Theatre Arts Video Library (1988)

A comprehensive vocal and physical warm-up routine for the business and professional person. Uses stretches from yoga, modern dance and the martial arts, accompanied by easy vocalization. Strengthens the voice.

Pt. 1: Relaxation & Stretching

Pt. 2: Face Preparation

Pt. 3: Pitch & Resonance

Pt. 4: Tongue Twisters

Video Cassette (26 min.)
Leaflet (4 p.)
PN 4197 S64

Speaking Effectively...To One or One Thousand.

CRM Films (1992)

Presents four main components of public speaking: mental, visual, vocal, and verbal. The aim is to help anyone to become a better, more accomplished speaker.

Videodisc (24 min.)
Leader's Guide (11 p.)
PN 4121 S64 1992

The Speeches of Famous Women: From Suffragette to Senator.

MPI Home Video (1995)

Video Cassette (56 min.)
HQ 1426 S66

The Speeches of Martin Luther King.

MPI Home Video (1990)

Presents a collection of Martin Luther King's major speeches and minor asides, tracing the development of his oratorical style.

Video Cassette (1 hr)
E185.97.K5 A25 1990

Staying Out of the Libel Stew.

NAB Services (198?)

Shows what libel is, how easily it can occur, and what can be done to avoid it. Topics covered include an explanation of libel and invasion of privacy, rules regarding the expression of opinions, and on-air examples of mistakes that led to libel claims.

Video Cassette (1 hr.)
Booklet (36 p.)
KF 1266 Z9 S72

Still Killing Us Softly.

Cambridge Documentary (1987)

Author Jean Kilbourne explores the images of women, men, and children presented by modern advertising. She illustrates with examples the use of women as sex objects. She also examines the techniques used by advertisers to exploit the insecurities of consumers, particularly the concerns about aging, body image, and sexuality.

Video Cassette (30 min.)
HF 5827.85 S77 (2 copies)

Straight Talking: The Art of Assertiveness.

Video Arts Inc. (1991)

John Cleese explains the key principles of how to be assertive, as opposed to aggressive or submissive. Illustrates his teaching through a range of typical everyday situations. Examples featured include scenes in management meetings, sales meetings, production, accounts, design and more.

Video Cassette (25 min.)
Guide (40 p.)
BF 575 A85 S77

Strangers in the House: Television & Our Children.

Filmwest Asso. (1997)

Examines the controversial issues surrounding television today and its impact on children and families. Explores ways of controlling the influence of television. How does licensing and merchandising impact the quality of programming and the minds of children?

Video Cassette (52 min.)
HQ 784 T4 S87

The Structure of Documentaries.

Films for the Humanities (1993)
 Analyzes various easily-learned techniques which underlie successful documentaries.

Video Cassette (32 min.)
 PN 1995.9 D6 S77

Tabloid Frenzy.

Cinema Guild (1994)
 Goes behind the scenes to chronicle the daily activities of the editors, writers and photographers at The Globe and other leading 'tabs'. Reveals their working methods and journalistic philosophy. Traces the tabloids' historic roots and examines their influence on the development of TV news magazine programs.

Video Cassette (46 min.)
 PN 4888 T3 T34

Talk Clearly.

National Educational Media (1991)
 Focuses on oral business communication and what it means to express yourself clearly and simply. Discusses the importance of creating a supportive environment, using precise language, and encouraging feedback.

Video Cassette (17 min.)
 Workbook (4 p.)
 BF 323 L5 H68

Take it From the Top: How to Write a News Story.

GPN Educational Media (1993)
 Explains how to write a basic news story including which questions to answer in the course of an article.

1 videodisc (25 min.)
 PN4785 .T35 1993

Talk, Talk, Talk, Opinion or Fact?

Films for the Humanities (1995)
 Examines the conditioning of information in our society and its impact upon forming public attitudes, the role of the media in polling, and the significance of the public's voice in shaping individual opinions. Features various talk radio hosts and participants at the National 1995 Radio Talk Shows of America Convention.

Video Cassette (28 min.)
 PN 1991.8 T35 T34

Talking 9 to 5: Women and Men in the Workplace.

Charthouse

Explains that women and men grow up in different worlds, leaning different conversational rituals as they play with other children of the same sex. Shows what conversational style is, how it works, and how styles differ. Explains how these styles affect our working relationships and our effectiveness on the job.

Video Cassette (29 min.)
 Guide (82 p.)
 HF 5718 T362

Teaching the Adult Student.

Chesapeake Audio/Video Comm. (1992)
 Discusses public speaking and how to do presentations.

Video Cassette (1 hr. 50 min.)
 PN 4121 T38

Techniques of TV Interviewing.

First Light Video Publ.

Highlights the ingredients of a dynamic and successful television interview. Includes examples of great interview technique as well as pitfalls that await the unwary interviewer.

Video Cassette (20 min.)
 PN 1992.8 I68 T42

Telecommunications.

Films for the Humanities (1995)
 The program is concerned with electromagnetic waves, by which most telecommunications are transmitted, and with geostationary satellites, essential links in the world communications network.

Video Cassette (23 min.)
 TK 5101 T42

The Telephone.

PBS (1997)

The story of the invention of the telephone and conveys the power of this invention's impact on American life.

Video Cassette (1 hr.)
 TK 6015 T44

Television and the Presidency.

Zenger

Examines the effect of television on political campaigns from the end of "whistle stop campaigning" in the early 1950s to the television persona of Ronald Reagan. Features interviews with George McGovern, Richard Nixon, Pierre Salinger and Jody Powell.

Video Cassette (1 hr. 38 min.)
HE 8700.76 U6 T44

The Television Revolution.

Films for the Humanities

In a series of video essays media experts express their opinions on the effects of television on almost every aspect of society.

Video Cassette (1 hr. 36 min.)
PN 1992.6 T82

Tell the Truth and Run: George Seldes and the American Press.

New Day Films (1996)

A fresh perspective on 20th century history which raises questions about America's news media.

Video Cassette (1 hr. 51 min.)
PN 4874 S425 T44

Ten Characteristics For Success.

CorVision Media, (1995)

Identifies 10 characteristics of a successful diverse team. Presents framework for assessing one's own team's effectiveness. Recognizes the differences between homogeneous and heterogeneous teams

1 Video Cassette (ca. 13 min.)
1 leader's guide (20 p. ; 28 cm.)
HD66 .G3753 1995

The Ten Commandments of Communicating with People with Disabilities.

Irene Ward & Asso. (1994)

Uses light-hearted, humorous vignettes to help you learn how to communicate respectfully and sensitively with people who have a wide range of disabilities.

Video Cassette (26 min.)
HV 1568 T45

Ten Years of Social Struggles: Who Are We.

Films for the Humanities (1994)

Television has emerged as a dominant teaching tool in the area of complex social issues. The range of subjects is diverse. Still, news of the documentary's death has been exaggerated. The excerpts in this program are testimonial to the triumph of the television documentary form.

Video Cassette (30 min.)
P 96 D622 U67

That's not what I meant!

Into the Classroom Media (2004)

Tannen examines conversation style and explains that how a person says things is often as important as what a person says. In part 2, she explains the academic sources she draws on in her research and describes issues concerning language, meaning and her analysis of conversational style.

2 videocassettes (80 min.)
instructor's package guide (24 p.)
GN345.6 .T43 2004 pt.2

They Made America.

WGBH Boston Video (2004)

..."Examines innovation in America through the stories of some resourceful men and women whose ideas and inventions have transformed the world"—Container.

disc 1. Rebels ; Revolutionaries (120 minutes)

disc 2. Newcomers ; Gamblers (120 minutes)

2 videodiscs (240 min.)
T39 .T44 2004

30 Second Democracy.

New York, NY : First Run/Icarus Films, (1996)

Provides a comparative history of political television advertising in the United States, Britain and Canada. Looks at how each of these countries has taken widely differing approaches to regulating political advertising on television

1 Video Cassette (51 min., 24 sec.)
HE8700.76.U6 A2 1996

The Thomas Register Executive Listening Program.

RDM Inc. (1987)

Helps you fine-tune your listening skills to build your communication skills for greater insight into the motivation of others.

2 Cassettes
Guidebook (22 p.)
HD 30.3 E93

Tough Guise: Violence, Media and the Crisis in Masculinity.

MEF (1999)

Examines the relationship between images of popular culture and the social construction of masculine identities in the U.S.

Video Cassette (1 hr. 20 min.)
BF692.5 .T68

Tough Times.

Cambridge Educational (2004)

Explains how today's changing world economy affects the local job market. Discusses the importance of researching these effects on the community in which one is seeking employment and the benefits of searching various industries (1st work). Explains that today's jobs require wider and deeper skills than in the past. Stresses the importance of communication skills, flexibility, company knowledge, and the willingness to take on extra responsibilities, and learn new skills (2nd work).

2 videodiscs (30 min. each)
HF5382.7 .T68 2004 pt. 1 - 2

Tuning into Media: Literacy for the Information Age.

Insight Media (1994)

Although people believe what they see, media messages are carefully manufactured productions and do not give the whole truth.

Video Cassette (30 min.)
P 96 M4 T85

Turning Enemies into Allies.

Pattern Research (1994)

Focuses on the workplace environment. Shows how to step back from a conflict and create strategies that get the job done, yet respect other people.

Cassette (1 hr.)
HD 42 W33

TV News: Writing and Editing the Story.

Films for the Humanities & Sciences (2004)

TV journalists discuss the steps in the creation of a news story for broadcast. Deciding content, linear and non-linear editing, cutting and writing commentary are addressed.

1 videodisc (38 min.)
PN4784.T4 T85 2004

The Uses of Media.

Films for the Humanities (1989)

Examines the impact of television on the way we see ourselves as a society. Explores the subliminal messages television communicates and how they influence viewers. Shows how one political media producer uses media to influence people to vote for his sponsor.

Video Cassette (26 min.)
PN 1992.6 U84

Valuing Diversity: Multi-Cultural Communication.

Learning Seed ; Mount Kisco, NY(1995)

A study of prejudice toward people who are different. Viewers learn how to decrease their discomfort in communicating with people from different cultures, social classes, age groups, or physical disabilities

1 Video Cassette (19 min.)
1 guide (16 p)
HM1211 .V34 1995

Valuing Diversity. Pt. 3 Communications Across Cultures.

Griggs Prod. (1992)

See summary in Business section.
Video Cassette (30 min.)
HD 8081 A5 M35

Violence and Sex on TV.

Films for the Humanities (1993)

See summary in Sociology section.
Video Cassette (28 min.)
PN 1992.6 V56

Vocabulary Program.

Learn Inc. (1986)

Designed to help the user express their thoughts clearly and precisely.

6 Cassettes (1 hr. each)
Guide (48 p.)
P 305 V62

Voices

Colorado State University(1991)

Discusses how people develop self images and beliefs about others, and how they can learn to relate to people of other cultures.

1 videocassette (35 min.)

BF697.5.S43 V65 1991

Walter Cronkite: Eyewitness to History.

A&E Home Video, (1998)

Life of the television journalist Walter Cronkite.

1 videocassette (ca. 50 min.)

N4874.C84 W34 1998

The War Tapes.

Docurama Films (2007)

A documentary film about the war in Iraq, assembled from footage shot by five U.S. National Guardsmen (members of Company C of the 3rd battalion of the 172nd Infantry "Mountain" Regiment) on hand-held digital cameras.

1 videodisc (96 min.)

DS79.76 .W37 2007

What's in a Job Interview?

Linx Educational Pub. (2005)

Offers practical advice pertaining to various aspects of the job interview, including: dress, preparation, what to expect during the interview, answering and asking questions, salary negotiation.

1 videodisc (20 min.)

HF5549.5.I6 W43 2004

When Journalism Gets a Black Eye.

Films for the Humanities & Sciences (2006)

What are the long-term effects of journalism scandals? When the public's trust is damaged, what can the Fourth Estate do to repair it? And how is technology affecting journalism in the 21st century? To speak to those points, this ABC News program examines the notorious "60 Minutes" (Wednesday edition, September 8, 2004) incident involving George W. Bush's National Guard record. Anchor Dan Rather claimed to have documents showing that Lt. Col. Jerry B. Killian had declared First Lieutenant Bush unfit for flight status for failure to obey an order to submit to a physical examination; the Killian files were later proven to be forgeries. Two related journalistic issues are briefly discussed: the growing influence of new media (it was a blog that first questioned the authenticity of the anti-Bush documents) and the opportunism of right-wing media, which accused CBS of pursuing a political agenda in reporting such a story at the height of the 2004 presidential campaign.

1 videodisc (23 min.)

PN4784.T4 W44 2006

Where I Stand: A Profile of Hank Greenspun.

The School (1993)

Discusses the life and career of Las Vegas journalist, newspaper publisher, and crusader Hank Greenspun.

Video Cassette (30 min.)

PN 4874 G69 W43

The Whole World is Watching.

Entertainment Television (1992)

Discusses the impact of U.S. entertainment products on foreign cultures and the image of the U.S. people created by these products.

Video Cassette (1 hr..)

P 92 U5 W49

Why America Hates the Press.

PBS (1992)

Through the eyes of a few key journalists, Frontline examines the culture and tactics of the national press corps. Explores the dynamics of the news business and its impact on American politics.

Video Cassette (1 hr.)

P 96 P83 W58

Winning Vocabulary.

Learn Inc. (1994)

Conversations that teach the meaning and spelling of words.

2 Cassettes

PE 1449 W55

Word Power Vocabulary Builders.

Career Track (1988)

Teaches you how to break up words into roots and find their meaning based on those parts. By using "Word Pictures" you'll remember the words that give you the most trouble. Increases your verbal impact.

2 Cassettes (3 hr.)

P 305 P75

Working Without a Script: Creating a Culture of "Yes, And"

Second City Communications (2005)

This new training program from the famous Second City theater group uses video clips, PowerPoint presentations, and targeted activities to teach how the basics of improvisation will help your organization communicate better, build stronger teams, and create a positive work environment.

2 videodiscs (14 min.) + 1

CD-ROM + 1 workbook (17 p.)

HF5718 .W67 2005

Workplace Beat.

We Do the Work

As large corporations buy up newspapers, questions are raised about which stories are reported. Interviews with journalists and producers of TV programs about working people.

Video Cassette (30 min.)

PN 4739 D47 W67

A World of Diversity.

Pacific Grove, CA : Brooks/Cole (1994)

Video 1 shows three campus incidents in which feelings are hurt, false assumptions are made, and friendships are threatened due to cross-cultural communication problems. Video 2 replays the same scenes, providing alternative ways to resolve conflict and improve communication skills

2 videocassettes (56 min.)

HM1211 .W67 1994 video 1

HM1211 .W67 1994 video 2

A World of Gestures: Culture and Nonverbal Communication.

University of California Extension Center for Media (1992)

Explores gestures from cultures around the world. People from dozens of nations perform gestures that are powerful, poignant, subtle, and outrageous. Gestures are shown for beauty, sexual behavior, suicide, aggression, friendship, and love. Explores the origin, meaning, function of gestures. Depicts famous instances of "gesture controversy".

Video Cassette (27 min.)

Guide (10 p.)

P 117 W67

World War I Films of the Silent Era.

Image Entertainment (2001)

These three silent films explain essential news and propaganda functions of the movies during the Great War of 1914-1918

1 videodisc (167 min.)

D522.23 .W67 2001

World War II: The Propaganda Battle.

PBS (1985)

Studies the principles and psychological effects of propaganda and provides rare interviews with the two key players in the first large scale propaganda battle in history: Frank Capra who created the "Why We Fight" series, and chief Nazi filmmaker Fritz Hippler.

Video Cassette (58 min.)

D 810 P6 W67

Writing Commentary.

Films for the Humanities (1989)

Looks at methods of television writing and the choice of appropriate language to accompany pictures. Demonstrates how to prepare the shot list and how to write detailed commentary to fit the shot-listed program precisely. Examines the uses of wild tracks, sound effects, graphics, and music.

Video Cassette (30 min.)

PN 1992.7 W73

The Writing Process.

Chip Taylor Communications (2000)

Explains each stage of the writing process (pre-writing, drafting, revising, editing, publishing), offering helpful tips for approaching each, and encouragement to discover one's individuality. Also discusses autobiographical writing and ways of connecting short sentences. Includes interviews with professional writers who offer advice on the writing process.

Video Cassette (15 min.)

PE1408 .W76 2000

The X-Factor: Managing & Motivating Generation X.

CorVision Media, (1998)

Introduces Generation X: who they are, how they view the world of work, and which factors shaped their perspective. Discusses seven management principles and how they are effectively used in recruiting, motivating, and retaining Generation X employees.

1 Video Cassette (22 min.)

1 Discussion Guide (16 p.)

HF5549 .X33 1998